

RUG™ simplifies the process of *E. coli* detection

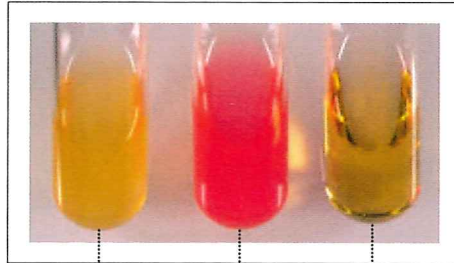
THE PRODUCT:

Resorufin-beta-D-glucuronic acid methyl ester (RUG™)

Biosynth Patent applied: EP11169147

Biosynth Cat. No. R-2155_P00

COLORATION AFTER 22 H:



S. enteritidis

E. coli

sterile control

**RUG™ generates a strong pink coloration
- No UV light needed**

In contrast to MUG, RUG™ does not require fluorescence detection, as the released dye Resorufin is of intense pink color. Fluorescence detection is optional. Fluorescence of Resorufin is excited at 565 nm in the range of red light and does not require UV illumination.

Assay:

Escherichia coli ATCC 25922 and *Salmonella enteritidis* RKI 05/07992 were inoculated at low density (20 CFU / mL) in AT *E. coli* detection broth containing 12 mg/L R-2155_P00 (RUG™).

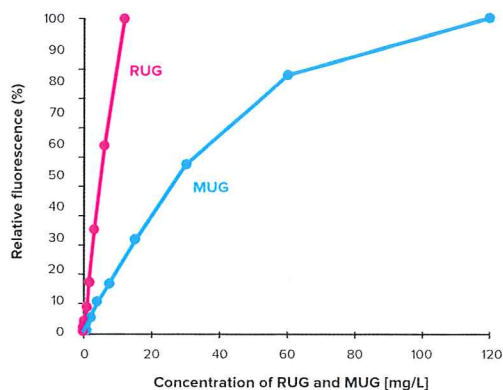
Tubes were incubated at 37°C and 150 rpm.

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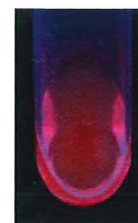
RUG™ is 10 times more sensitive as compared to MUG

FLUORESCENCE AFTER 24 H. *E. COLI* GROWN IN LAURYN SULFATE BROTH



RUG™ is a highly efficient beta-glucuronidase substrate for the detection of *E. coli*:

A concentration of only 12 mg/L of RUG™ in the growth media generates a 100% of the fluorescence signal.



Resorufin red fluorescence in a test tube

Assay:

E. coli was incubated for 24 h in lauryl sulfate broth containing concentrations of 0.9 mg/L to 120 mg/L of either RUG™ or MUG.

Red fluorescence (left, RUG™) or blue fluorescence (right, MUG) was recorded.

Robust fluorescent signal: Resorufin is stable in a wide pH range

Using RUG™ instead of MUG gives the researcher more flexibility in terms of the media composition and pH range of the media.

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